

January 16, 2008
Minneapolis, MN
For Immediate Release

Addressing the consistent several year decline in site traffic to a variety of job boards, CUhire, Inc. announced today the launch of www.CUhire.com. The site, exclusively for the Credit Union industry, highlights a growing partnership network of 650+ niche job boards, blogs, user homepages, search engines, and professional networking sites.

The competition for attracting and recruiting high caliber talent continues to intensify. In fact, some studies show there are close to 5 million more jobs than talent available today and the gap will grow to 10 million by 2010. Add to this large job boards site traffic has been on a consistent decline for the past 3 years, according to Alexa.com, and the trend has quickly shifted to over 35 million job-related searches monthly on Google, Yahoo, MSN, and other search engines. The company's exclusive career network addresses the gap for Credit Unions.

Identifying, attracting and hiring quality talent for Credit Unions will continue to be both difficult and costly, and CUhire is a true total recruiting solutions partner with a real answer to a problem that has continued to grow for the past several years. Ron George, Senior Partner for CUhire and Credit Union industry veteran shared the following about the site, "We also market to a variety of associations, databases, and professional networking sites to drive additional targeted candidate traffic job postings. This enables Credit Unions to get more targeted with attracting passive talent, at a fraction of the cost of other job sites."

In addition to the firm's powerful site and network, CUhire also offers a complete set of recruiting services – all aimed at one simple mission for the organization: Delivering Credit Union Talent – On Demand.

About Us:

CUhire, Inc., is a national leader and total recruiting solutions provider to the Credit Union industry, and creator of the leading-edge Credit Union job network site www.cuhire.com. In addition to providing both candidates and credit union jobs, CUhire has partnerships with organizations to provide additional tailored services for clients. All of this is aimed towards fulfilling the mission of the firm: "Delivering Credit Union Talent – On Demand". CUhire operates nationally, with associate offices in Los Angeles, Seattle, Minneapolis, Boston, and Orlando.